

edie rush

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Experience

Producer - 8 Days Sukkot Festival 2023

The Neighborhood: An Urban Center for Jewish Life

- Orchestrated event schedules, improving attendee satisfaction by 20%.
- Supervised creation of social media graphics and signage, boosting visibility.
- Managed production budget, achieving 10% cost savings.
- Led cross-functional team, resulting in a highly praised and well-attended festival.

Producer - The 2022 Celebration & ICA Awards

America Israel Cultural Foundation at The NY Historical Society

- Scheduled and managed run of show, rehearsals, and sound checks, ensuring flawless timing.
- Led performance coordination, synchronizing all acts for smooth event flow.
- Supervised graphics and emcee's text, enhancing presentation and audience engagement.
- Managed budget for sound and instrument rentals, achieving 10% cost savings.
- Oversaw production team, stagehands, and technical crew, ensuring a successful event.

Multimedia Producer - Social Media 2020 - 2021

WQXR FM - NPR

- Developed and distributed content, increasing follower engagement.
- Collaborated on compelling broadcast stories, enhancing listener experience.
- Utilized graphics and animation, boosting social media engagement.
- Executed campaigns, expanding audience reach.
- Leveraged analytics tools, providing insights to improve future strategies.

Multimedia Producer - Interactive Videos 2018 - 2019

Particle3 Creative Technology Agency

- Orchestrated interactive video projects, increasing client satisfaction by 30%.
- Developed project plans, improving completion rates.
- Managed budgets, reducing project costs by 15%.
- Led creative design, enhancing visual appeal and effectiveness.
- Ensured high-quality outputs and on-time delivery.
- Directed deployment of interactive videos, boosting engagement.

Artistic Producer 2008 - 2014

International Red Sea Jazz Festival

- Managed daily schedules for 120 artists, ensuring smooth logistics.
- Coordinated contracts and technical requirements with 100% compliance.
- Led graphic design and PR, boosting attendance and media coverage by 30%.
- Supervised a team of 12+, enhancing productivity and performance.
- Achieved 10% cost savings on artists' expenses while maintaining high standards.
- Streamlined operations, resulting in a highly efficient and praised festival.

With over a decade of experience as a producer, I have successfully delivered major international music festivals, documentary productions, and interactive media projects, consistently meeting high standards for schedule adherence, budget management, and content excellence. My expertise spans logistics, planning, production, and graphic skills.

Skills

- Events planning and Coordination
- Exceptional organizational skills
- Attention to detail
- Team leadership
- Strong communication Experience in
- content creation
- Creative vision
- Adobe Creative Suite

Education

Pratt Institute -
Introduction to Graphic Design
2020 - 2021, NYC

6B -
School of Design 2008, Tel Aviv

The Open University of Israel -
2002 - 2004, Tel Aviv

Circle in the Square -
Theatre School 1998 - 2001, NYC